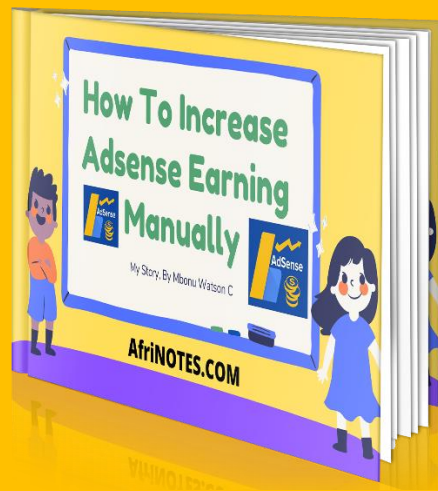


# How To Increase AdSense Earning Manually

By *Mbonu Watson*

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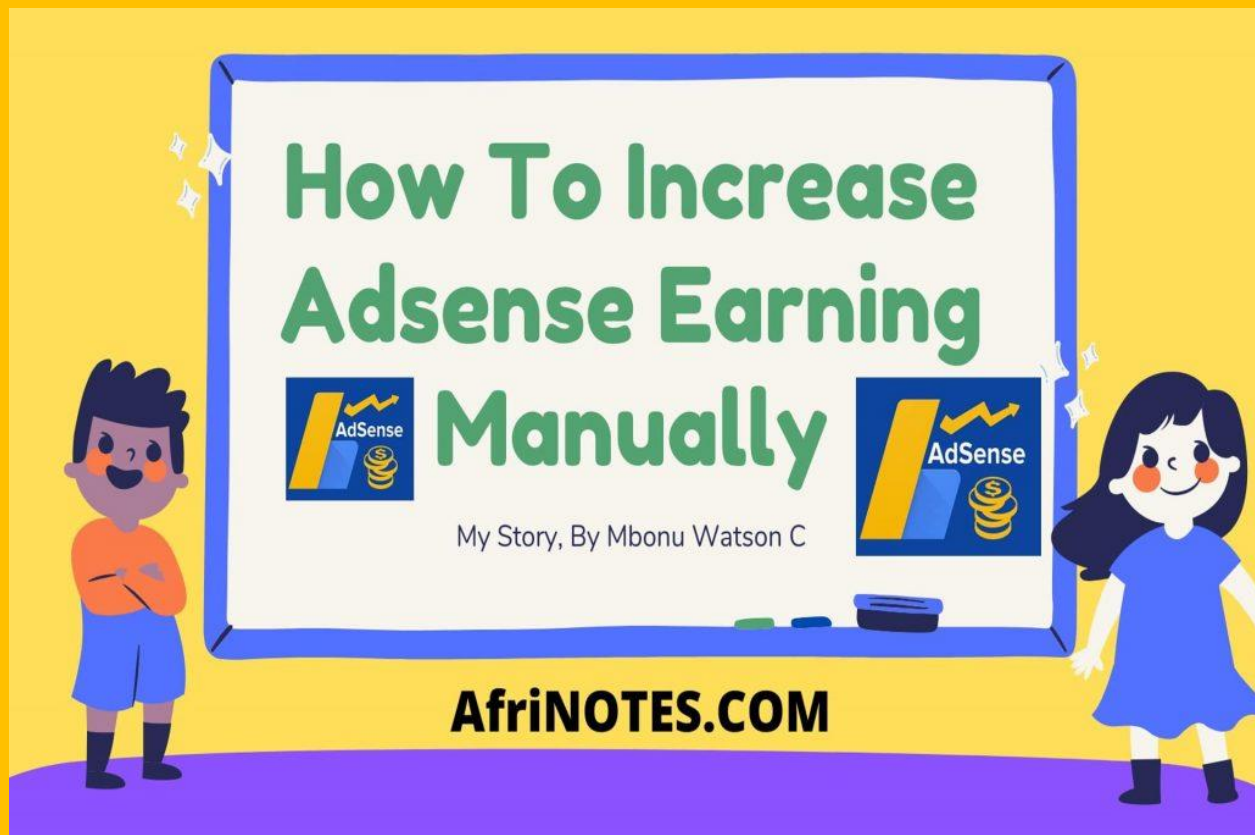
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**How To Increase AdSense Earning Manually, Free Report by Mbonu Watson C**, you are free to share this article, there will be an eBook version, feel free to also download it and share it with others. s all free for today, so Enjoy

If you have been reading me, My Name is **Mbonu Watson C**, am a developer, Internet marketer, and SEO Professional, apart from that, I have few niche blogs doing well, including a Mobile App running on AdMob network system

Both the Niche blog and Mobile app are targeting the global audience, as I learn to start leveraging severe niche blogs after the outbreak of the pandemic last year "2020" that also affected my over 7 years Adsense blog, not just me alone but thousands to millions of people globally



So why am I'm sharing this article, how to increase AdSense Earning manually with you guys, for two months now many AdSense earners are complaining about drops in their AdSense Earning

I also saw a drop in earnings on my just 9-month-old niche blog, this is not just AdSense earners issues, even Traffic has also dropped for the past few months, this started doing the just concluded Tokyo Olympic Games 2020 or 2021 and

But now, traffic has begun to skyrocket again, though many AdSense earners are still yet to get their earnings to what it deserves

So here I will be telling you things I deed to my niche blog that skyrocket my earnings, the manual things I did without hack tricks, no black hack or whatsoever, simple manual tips that got my AdSense earning supper running

### **1: First I change the theme:**

As a developer and SEO Expert, I do understand the importance of SEO, a light theme built-in, in as much, is not so cool to use such theme for most project

One project niche I discover one must first consider the type of theme he or she is using is AdSense earning niche blog

Understand, if you are starting a niche blog, with the sole purpose of earning from AdSense, please don't just use anyhow theme or template, kindly use AdSense built-in theme or template

So when I discover that my earning was poor, due to poor ads placement, then I know the best is to change theme design for AdSense ads placement

When compared to the quality of traffic I was getting as of then, the need for me to change the theme arise and I didn't hesitate to change the theme from SEO built-in to AdSense ads placement built-in theme

## **That Was The First Thing I Did, To Increase My AdSense Earning**

There are a hundred themes developed and design with AdSense Ads placement built-in, those are the first consideration you should be looking out for your niche blogging portal if you want to increase your AdSense earning

The reason has been, my Niche blogs are dedicated to AdSense earning only with just a few affiliate earnings links, so have no choice but to change the theme to **AdSense Ads placement** friendly theme, then after changing the theme did the **5 followings**

**2:** Increase on writing and publishing quality contents

**3:** Increase my publishing sharing and my niche blog links distribution

**4:** Increase on sharing engaging posts across social media using both free shares and Paid Ads

**5:** Increase CTR

**6:** Increase CPC

## **So let start with the Increase CTR**

The Increase CTR: This was done via ads placement and targeting, I make sure that relevant ads are placed on the page they deserve, I made some code to serve that

I work in increasing keyword placement also, this also helps in raking my niche blog with more keywords on the search engine as more traffic keeps coming from Google, Bings, etc.

I work very hard on image optimization and indexing, while I minimize the number of contents I was publishing on my niche blog weekly, but focus more on publishing high-quality content, aimed at increasing my links distributorship

Come to talk of it, there is no need to publish multiple contents while having a poor distributorship which will lead to lesser people seeing and reading the post

So, I minimize publishing content and increase distributorship which helps in bringing in more rankings to most of my posts

The CTR was of higher CTR, the higher the CTR, the higher the CPC. The quality score was fixed, or whatever they call it, everything was going well

The content was written for both Human and SEO easy readability, Ease to read by a human, ease to crawl by bots, and comprehensive for fast indexing across all search engine directories

## Those are Few Things I deed that increased my 9-month AdSense Earning Niche blog

So, when you are earning low when compared to the amount of traffic you are getting on your portal, kindly check on the above things I have mentioned and

Also, the quality of your traffic matters, as in my case. I invested more in getting manually promoted ads, and avoid getting cheap ads visitors

Quality ads visitor matters, as when you go for free listing ads most of them (The traffic source) will never click on ads, come to talk of buying via a promoted ad, all these I deep and them **CPC** goes UP, **CTR** was welcoming and earning skyrocket

The last I deed was also working on the **CPM** rates, then keep on optimizing the **Ads** placement and increase traffic to my niche blog,

The blog was a new one after my 7 years niche blog was then shut down in the last year 2020 for a crime I never commented, I only promoted Dr. Stella COV-ID whatever cure, etc. you know the story them, so let leave it.

And I was ban across **Google, Facebook, YouTube, AdSense**, it was mad and I felt depressed as of that time, but gradually I was picking up, with new niche blog and other websites am yet to add to my AdSense earning network program

## Why am I sharing these with you, is simple?

No success online without sad stories, in most cases we share our success stories only leaving the sad ones, so here you have heard my sad story on how I lost a website blog of 7 Good years last years

That was sad, but the saddest is giving up so soon in whatever you are doing, being depressed, allowing depression to take over you OVER THE LOST OF PROPERTIES, love, or relatives. we must learn how to be strong, pull our self-up again, and again and keep striving

What came to me last year is enough to cost me depression, imagine me losing 7 years old domain name, with all the high keywords ranking, organic traffics, and all that

Over 1.2 million social media followers, YouTube, etc., everything was taken in a blink of an eye, my earnings on AdSense as of then come to an end in just a blink of an eye

Yes, I was affected in weeks then, but have to put it behind me and move with life, in my case I got new domain names and started all over again

Create a new niche blog, including authority portals like [AfriNOTES](#) AND [AfriAdvert](#), soon both will be monetized possible next year the year 2022. just waiting at the right time, as well to finish the beta version of both projects before monetizing them

## So Here Is How It Went

Earning **12\$ OR 15\$** daily for 3500+ to 4500+ traffic daily, take note I was also spending 10 USD daily on Ads to increase general traffic. so literally, for now, I was just making only 2USD or 5USD profits daily, that is not a bad start

So in your case, increase AdSense earning manually. You may also check on the placement of your ad, learn to invest in Paid Ads, most importantly if your website is still new

Then this is important if your site is still new and traffic, organic traffic numbers are not yet consistent, with low DA, you need to boost your site so your site will pick up in time

Also, make sure you are building lists, email lists, Mobile Numbers lists, also work on your social media channels, use Influencer's ads that are related to your site niches

WORK in getting quality traffic by investing more in creating good content. Engage with your audience as human, just as the name implies, **Good Contents is the kings**, but don't forget the **good distributions of your links is the queen**

So don't just continuously be publishing good content, also learn to distribute your content across the internet communities, leveraging other websites and mobile platforms

**In all, I wish you good on your journey to increase your AdSense earning**



Hope you have learned one or two things from this post today. Please let me know by dropping a comment using the comment box

Also, get in touch with me via WhatsApp by saving the WhatsApp number [+2348068608490](https://wa.me/2348068608490) let talk, serious will be more than happy to hear from you. Cheers

Lastly, on (How to increase AdSense earning manually) I also used the 172 Countries database, picking up 1000 email records from only English-speaking countries and send them a blog newsletter

These work like mad, all these put together has increased my AdSense earning, while am adding more features, as well avoiding hack trick black hack and any violation that will pull my effort down again

Always remain manual, even using AI articles things these days are becoming risky, google is 101x wiser now than the way it was in the past

With the influence of the Government in technologies, even google, social media PLATFORMS are not smiling, if you go against any rule or mistake go the wrong way, they may penalize your platform, so stay up and rightful

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Article written by [Mbonu Watson C](#), reporting from AFRI notes, Africa multipurpose portal for Africa global tiers, hope you enjoyed this report, How to increase AdSense earning manually, if you do or you feel like you have a question to ask, kindly use the comment box below to drop all your question.

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